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~~(The Management of . . .)~~  
management of seafarers on  
the resumption of cruise  
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in the context of  
Coronavirus (COVID-19). This  
framework has been developed



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Richard Parkman. Edition 3rd  
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events associated with  
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Year Event 1801 The tug  
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service and becomes the  
first practical steam-driven  
vessel. 1818 Black Ball Line  
introduces the 'Savannah'  
424 GRT or Gross Registered  
Tonnage (GRT – see Figure  
1.1 for an explanation of  
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of contextualised facts  
illustrated by a number of  
case studies that encourage  
the reader to examine the  
often complex circumstances  
that surround problems or  
events associated to cruise  
operations. The case studies



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are contemporary and are  
constructed from first hand  
research with a number of  
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companies providing a real  
world insight into this  
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are intended to illuminate  
issues and stimulate  
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material and case studies  
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generic hospitality or  
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Comprehensive overview of

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operations written  
specifically for the cruise  
industry \* Uses contemporary  
examples to illustrate the  
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industry providing a clear  
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operations onboard \*  
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providing a background to  
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looks deeper into the  
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growth, the worldwide ocean  
cruise sector has become a

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noticeable economic factor  
and a significant employer.  
In the way it combines  
social, technological and  
natural systems to form its  
products, cruise tourism is  
an increasingly attractive  
area of study; particularly

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with regards to the managerial challenges posed by the interaction of these systems. This book brings together industry know-how, managerial experience and academic rigour to cover some of the most important



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challenges associated with  
ocean cruises.

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a practical guide for

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students and professionals  
alike. Since the last  
edition of this book was  
published, there have been  
many important developments  
in the industry. This third  
edition has been updated to  
include: New content on:

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and emerging markets,  
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This comprehensive,  
accessible and engaging text  
is essential reading for all  
those seeking to study  
cruise operations management  
whether for academic or

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Increasingly, cruise  
operators are utilising  
information and  
communication technologies  
(ICTs) to improve service-  
effectiveness and process

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efficiency, both on- and off-  
board. Therefore, it is  
worth initiating a  
discussion on the potential  
and challenges ICTs entail  
for both cruise operators'  
back-offices and for  
cruisers' consumption



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experiences. This book  
documents the proceedings of  
the 1st e-Cruising  
Conference (Bremerhaven,  
Germany), which was aimed at  
discussing the possibilities  
and applicability of ICTs  
and mobile services in

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Various aspects of cruise  
operations. Following a  
rigorous double-blind  
review, the best papers were  
chosen to be incorporated in  
this volume.

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Optimization and evaluation  
are essential to the  
operations of several  
sectors such as the  
healthcare sector and the  
agriculture industry.  
Improvement of optimizations

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and evaluation of hospitality  
imperative for industry  
success and ensures that  
better services are provided  
to global consumers across  
sectors. Interdisciplinary  
Perspectives on Operations  
Management and Service

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Evaluation is a critical  
scholarly publication that  
focuses on operations  
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range of topics such as  
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metaheuristics, this book is  
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academicians, business  
professionals, researchers,

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practitioners, and students.  
And Tourism Enterprises  
Covering the applied  
managerial perspective of  
the travel industry, this  
book looks at the core  
disciplines and the  
application of theory to

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practice. Considering  
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the management of Hospitality  
shareholders and  
stakeholders. It discusses  
current trends such as  
sustainability and  
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targets against a background  
of the needs of a commercial

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business to innovate and  
increase profits. A valuable  
tool for both students and  
those working in the travel  
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includes new content, a  
revised structure and all-  
new international case

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issues that were discussed  
at the 2nd International  
Cruise Conference in  
Plymouth (UK) between the

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solutions for the cruise  
industry at a time when  
trading conditions were  
perceived to be highly

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From A. Class to Zodiac,  
this cruise dictionary  
contains the latest terms,  
phrases, acronyms and jargon  
used in the cruise and  
tourism industries. The

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