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New to the Fifth Edition, MyEconLab now includes exercises and Solved Problems pulled right from the book, as well as Economics Videos featuring ABC News. For a calculus-based microeconomics course, consider Perloff's new text, Microeconomics: Theory and Applications with Calculus. "synopsis" may belong to another edition of this title.

Using real-world examples and modern theories to analyse actual markets, this book offers a practical perspective on microeconomic theory and how it is used to resolve problems and analyse policy issues.

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