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# **The Non Designer S Presentation Book**

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About Features. By Robin Williams, the world's #1 expert on helping non-designers communicate visually (and author of the global best-seller The Non-Designer's Design Book, with 850,000+ copies in print!); Uses humor and gentle guidance to help you organize ideas, design slides, and deliver an outstanding presentation with less stress

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~~Robin Williams~~

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that just isn't working. Maybe it's a color scheme that's jarring in all the wrong ways. Or a presentation template that lacks cohesive flow. No matter how it manifests, bad design kills the message — and you need to know how to save it.

~~Design Tips for Non-Designers — 12 Secrets To Use In Your ...~~

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~~Slide Design for Non-Designers - PowerPoint Tips Blog~~  
Presentations often receive a bad rap—for good reason. We've all sat through those long-winded speeches and hot mess PowerPoints, which completely undermine the point of visual presentations. So, what differentiates a good presentation from a poor one? Content and design.

## ~~11 Design Tips for Beautiful Presentations~~

How to present design work to non-designers

1. Know your audience. Know who you're presenting to. Make your presentation relevant to them. If you're presenting to...
2. Summarize the brief. Start with re-

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